

Interdisciplinary Proposal: Art History and Business

As a child, I was dragged to every art and natural history museum possible. As I got older, however, I found I would get excited every time they suggested a new travel destination with a completely different culture. To me, this meant a new museum to discover. I grew increasingly curious with every art museum I visited. Seeing a new work of art and finding the art museum was what I always looked forward to whenever we traveled. Consequently, I knew at a young age I wanted to be around art and museums and galleries but I knew I did not want to be an artist. I wanted to manage and also be a businessperson within the art world.

To achieve this dream, I will take classes primarily in the departments of art, art history, economics and business along with a few classes in history, anthropology and the classics. In the fall of 2011, I plan to study abroad with the Hendrix in London program to continue my studies of art history and to observe and understand another culture's take on the art world. To be a well-rounded liberal arts student and a savvy art administrator, one must be knowledgeable of the artistic techniques as well as the culture and ideas that inspired these techniques and specific art movements. I will also have an independent study in art administration. I will use an art administration text book and conduct exercises throughout the study and write a reflective paper at the end over what I have learned, how it will benefit me and how it has changed or influenced my ideas of art administration. For my capstone, I will obtain an internship with a museum or gallery either in Little Rock. I will work with people in the industry and obtain knowledge of what it means to manage art and work in art administration. Through

the internship, I hope to gain experience and knowledge of how a museum and gallery operates and is structured. I will be working with the owners on a regular basis, several days a week, and learn how to manage clients and artists. This will teach me how to make both the client and buyer happy, as well as the artist. It will also teach me the interworking of a gallery and how to manage artists and put together professional shows. To receive academic credit for the internship I will also do a study with Dr. Rod Miller concerning the history of type of art currently in the gallery and what previous movement influenced the artists in the gallery today. This grade will be determined by both Dr. Miller and my internship provider. To conclude my capstone, I will write a reflective essay comparing what I learned in the real setting of the gallery, to what I learned in my independent study (BUSI 499).

After Hendrix, I plan on going to graduate school for Art Administration and eventually work for a gallery or museum, organizing, buying and dealing art. In order to do this, I have chosen several different classes to make up my major. These classes reflect what I feel is important for one to know in such a career. One must know some history of art, the mechanics and techniques artists use, a basic understanding of culture and how it varies from area to area, and a basic understanding of business and economics.

Major Requirements:

1. ARTS 100 Freehand Drawing
2. ARTS 320 Printmaking: Etching
3. ARTH 170 Western Art Survey I
4. ARTH 171 Western Art Survey II
5. ARTH 340 American Art History
6. ARTH 391 History of Architecture
7. ANTH 100 Intro to Cultural Anthropology
8. BUSI 200 Fundamentals of Accounting and Business I

9. BUSI 250 Principles of Statistics
10. BUSI 100 Contemporary Issues in Business and Entrepreneurship
11. BUSI 290 International Marketing
12. CLAS 200 Classical Mythology
13. BUSI 499 Independent study: Art Administration
14. ARTH 397 Academic Credit Internship

Faculty committee:

Lyle Rupert (Chair)

Lyle Rupert 12/10/10

Rod Miller

[Signature] 12/9/10