Hendrix College Official Bookstore - Hendrix.TextbookX.com Frequently Asked Questions

Who is our course materials provider?

Hendrix.TextbookX.com is a fully online bookstore operated by Akademos, Inc. Akademos was selected to be the university's provider for textbooks and course materials beginning Spring 2020. They were founded in 1999 by a university professor, who saw first-hand how the costs and distribution textbook model weakened classroom learning. Today, Akademos has grown to be a fully online textbook and course materials provider with the mission of saving students money on textbooks and providing faculty with a quick and intuitive adoption submission process.

How will faculty adopt materials for their courses?

The integrated bookstore adoption portal at Hendrix.TextbookX.com helps faculty and staff consolidate efforts and quickly submit their information. It is designed to make the adoption of textbooks and course materials for the upcoming academic term easier and more efficient for the entire campus community. Faculty and staff can adopt course materials through Hendrix.TextbookX.com by logging in with their Hendrix College credentials.

Here is the Course Materials Adoption Guide for administrators and faculty.

Help videos can be found on <u>Hendrix.TextbookX.com</u> under the Help page.

Our Account Manager, Britt McDermitt, is available for individual or departmental consultations and trainings through virtual, web-meetings. Administration, faculty, and staff can contact Britt directly at bmcdermitt@akademos.com.

Who should my students contact if they have bookstore questions?

Students are welcome to contact Akademos' Customer Service at 800-887-6459 or they can find the answer to many of their questions on the help page in their Hendrix.TextbookX.com account. Customer Service is available to students 24/7 during peak textbook-ordering seasons.

Will physical textbooks still be available?

Yes, students can purchase physical textbooks (new, used, rental) and have them shipped to their home or campus address. Free shipping options are available to students when they spend over \$49 on new or used books.

What additional options for materials will be available for students?

In addition to new, used, or rental options for textbooks, students may also have options to purchase digital products or ebooks, depending on the course material that is adopted by the instructor. Akademos also offers a marketplace, which allows students to buy and sell directly from individuals or third parties.

As a faculty member, what should I do if I am interested in getting a publisher copy of a textbook?

Begin by speaking directly with the textbook publisher's representative. If they require contact information for Akademos to verify the adoption, please provide the following:

Britt McDermitt Akademos

Does Hendrix College still have a physical bookstore on campus?

No, the college's only official bookstore is online at <u>Hendrix.TextbookX.com</u>. Moving to an online model will allow students to save money on textbooks while providing a more convenient shopping option, similar to the ways they already shop online.

What options does Akademos provide to save students money?

Akademos provides competitive pricing on all course materials. Exact savings will depend on which format a student chooses to purchase. Akademos offers a price-match guarantee on new books, if students find their course materials advertised at a lower price from a competing retailer. The peer-to-peer marketplace also reduces student textbook costs by 25-35%.

Will the Hendrix College Online Bookstore offer any kind of buy-back at the end of the semester?

Students will be able to sell their books directly through the peer-to-peer online Marketplace on Hendrix.TextbookX.com, if they choose.

Does Akademos support Open Educational Resources (OER) materials?

Yes, Akademos recognizes that developing or using OER materials is one of the ways that faculty members can save students money on textbook costs. Through the adoption portal, faculty will be able to indicate when a course uses OER/zero cost materials and can provide a note or link to the location where students can access these items directly.

How do instructors adopt Coursepacks?

Akademos partners with *CoursePacks etc.* to create coursepacks. Coursepacks are uploaded and adopted through the bookstore adoption tool on <u>Hendrix.TextbookX.com</u>. This <u>Coursepack Upload Guide</u> explains the steps through which faculty can prepare and make coursepacks available to students.

What are the upcoming adoption deadlines?

The Higher Education Opportunities Act requires higher education institutions to provide the list of assigned textbooks for each course (including ISBNs and prices) during registration. Based on the Hendrix College timelines, adoptions will be due October 31 for the spring and April 1 for summer and fall terms. Hendrix College strives to achieve HEOA textbook adoption compliance for at least 95% of all courses as soon as possible, but no later than two weeks before the start of class.